SAKSHI SINHA

Email: kakunsinha@gmail.com **| Mobile: +44 7979806823/+91 9108373399 | Portfolio:** https://www.sakshisinha.com **| LinkedIn:** linkedin.com/in/kakunsinha

SUMMARY

Having recently completed an MA in Fashion Artefact from London College of Fashion, I specialise in bridging digital design and material-led practice to create clear, user-centred solutions. My experience spans design research, interaction design, product thinking, UX research, UI systems, visual communication, materials, model making, and manufacturing processes, translating insights into intuitive, accessible, and well-crafted digital and physical outcomes. I am seeking design-facing roles across product, UX, and multidisciplinary design. I have the right to work in the UK.

EDUCATION

MA Fashion Artefact | London College of Fashion, UAL, London I 2023 – 2025

- "Chakra Katha" showcased at the UAL LCF MA Exhibition, awarded Distinction, with a footfall of 5,000+, attracting industry attention and acquired by multiple art collectors | Modules: Material-Led Design Practice, Design Research Methods, Cultural Contexts of Design, Handcrafting Techniques

B.Des in Fashion and Lifestyle Accessory Design | National Institute of Fashion Technology, New Delhi | 2019 – 2023

- Specialization: Fashion Product and Work Gear | Minor: Fashion Communication | Modules: Product Design & Development, User-Centred Design, Materials & Manufacturing Processes, CAD & Technical Drawing, Sustainable Design Practices, Visual Communication & Branding

EXPERIENCE

Product Designer and Communication Lead | CoRover | Bengaluru, India | April 2026 - Present

- Leading end-to-end communication across corporate, social media, PR, pitch decks, and website content, keeping the brand voice and story consistent across every touchpoint
- Designing user-friendly interfaces and improving experiences across AI-powered products
- Designing experiences for AI applications built on LLM and RAG (Retrieval-Augmented Generation) workflows, making complex capabilities accessible and intuitive
- Leading design & communication initiatives across products, working with cross-functional teams to drive alignment, execution, and on-time delivery
- Working closely with developers, leadership, and stakeholders to turn ideas and requirements into intuitive, impactful solutions
- Driving UI/UX improvements through user research, feedback, and iterative design
- Creating corporate decks, PR material, social media creatives, & visual assets for product launches, brand engagement, & stakeholder communication
- Owning website content and experience, from messaging and copy to UI design

UI/UX Designer & Digital Designer | New Beginings Kwa Ground | London, UK | March 2025 - February 2026

- Led end-to-end website UI redesign by introducing a consistent visual system and user-centric layouts, resulting in a 30% increase in session duration and improved brand recall metrics
- Directed cross-platform visual communication by standardizing brand storytelling and tailoring layouts per channel, driving a 25% increase in audience engagement across digital touchpoints
- Developed cohesive UI patterns and WCAG-aligned accessibility standards using a centralized design system, reducing usability issues by 40% and improving accessibility compliance scores
- Coordinated with product, engineering, and marketing teams through agile sprint cycles to deliver high-quality design solutions, meeting 100% of deadlines across fast-paced project timelines

User Experience Designer | Manipal Digital - Manipal Technologies Ltd | Bangalore, India| January 2023 – May 2023

- Conducted UX research through user interviews, usability testing, and journey mapping to identify friction points, leading to a 15% increase in user satisfaction scores
- Enhanced Adobe Learning Manager's website experience by streamlining navigation and standardizing design workflows, reducing design iteration time by 20% and improving user task completion rates
- Developed comprehensive UI guidelines and interactive Figma prototypes to align design and development teams, reducing rework cycles by 30% and accelerating feature delivery.
- Partnered with developers through structured design handoffs and component documentation to translate design systems into reusable components, improving implementation accuracy by 35%

SKILLS

- **Product & Industrial -** User-Focused Product Design • 3D Prototyping • Sustainable Design Practices • Model Making • Woodworking • Material Knowledge • Manufacturing Processes
- **UX/UI -** User Research • Personas & User Journeys • Information Architecture • Wireframing & Prototyping • Interaction Design • Usability Testing • Accessibility • Design Systems
- **Visual & Digital Design -** UI Design • Responsive Web Design • Digital Branding • Visual Communication • Typography • Pitch decks / presentations
- **Tools -** Adobe Creative Suite • AutoDesk (AutoCAD, Fusion 360, Solidworks) • Cinema 4D • Figma • Blender • Rhino • Procreate • WordPress • Wix

SELECTED PROJECTS

Chakra Katha | Product & Experience Design (2025) - Designed and handcrafted six artefacts inspired by Channapatna woodcraft, reinterpreting traditional forms into contemporary kinetic designs, showcased in an academic exhibition