

SAKSHI SINHA

MULTIDISCIPLINARY PRODUCT DESIGNER



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Location: London, United Kingdom



Portfolio: <https://www.sakshisinha.com>



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SKILLS

Technical Tools

- Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD, Premiere Pro)
- AutoDesk (AutoCAD, Fusion 360)
- Figma, Blender, Rhino, Procreate
- Microsoft Office Suite (PowerPoint, Word, Excel)

Product Design

- Concept Development
- User-Centered Design & Ergonomics
- Design Thinking & Problem-Solving
- Sustainable Design Practices
- Manufacturing & Production Processes

UX/UI Design

- User Research, Wireframing, Prototyping
- UI Guidelines Development
- Interaction Design, Usability Testing, Digital Branding, Visual Design

Materials & Craftsmanship

- Woodworking & Joinery (Lathe turning, cold connection, model-making, rapid iteration)
- 3D Prototyping & Mock-Up Making (Leather, Foam board, mixed media)
- Material Knowledge (Leather, wood, metal, bio-materials, finishing Techniques)

Soft

- Attention to Detail, Adaptability
- Time Management & Multitasking
- Leadership & Collaboration

SELECTED PROJECTS

- Developed Chakra Katha, a **distinction-winning** project blending chakra philosophy with storytelling through handcrafted Channapatna artefacts, recognized for innovation at **UAL London College of Fashion - 2025**

PROFILE

Our surroundings have so much to offer—if you have an eye for it. A witness, aka Sakshi, I'm someone who sees and savors the finer details in every experience. With an instinct for creativity and a sharp eye for detail, I'm driven to transform ideas into thoughtful, meaningful designs.

I create experiences you can scroll through—and objects you can live with, blending the tactile with the digital through a balance of intuition and intention. Grounded in human-centered thinking, my work is purposeful, designed not only to function beautifully but to resonate—leaving a lasting impression through even the smallest touchpoints.

EXPERIENCE

Graphic (UI) Designer

New Beginings Kwa Ground I London, UK | April 2025 - Present

- Created web graphics, social media content, and promotional materials aligned with brand guidelines
- Led UI design and visual development for the organization's website, enhancing user experience and brand presence
- Collaborated with communications and program teams to deliver cohesive visual solutions, managing multiple design projects to meet deadlines and uphold high creative standards.

User Experience Designer

Manipal Digital - Manipal Technologies Ltd I Bangalore, India | Jan 2023 – May 2023

- Conducted extensive UX research, leading to a 15% improvement in user satisfaction based on usability testing.
- Developed detailed UI guidelines, ensuring alignment with product vision
- Designed workflows and screens to maximize user satisfaction
- Collaborated on Adobe Learning Manager projects, enhancing website design

Product Designer (Intern)

Opaque Studio | Greater Noida, India | June 2022 – July 2022

- Designed home décor products, including pendant lamps, table lamps, and candle stands, resulting in a 20% increase in product demand
- Created decks, social assets, proposal graphics
- Collaborated with manufacturing teams for production optimization
- Managed material selection and costing processes to meet budget constraints
- Supported marketing teams in promoting products on social media

Freelance Designer

Various Projects | 2021 – Present

- Delivered custom branding, digital assets, and product visuals across home accessories and graphic design industries, boosting audience engagement and brand recognition.

EDUCATION

MA Fashion Artefact

London College of Fashion, UAL, London I 2023 – 2024

B.Des in Fashion and Lifestyle Accessory Design

National Institute of Fashion Technology, New Delhi | 2019 – 2023

- Specialization: **Fashion Product and Work Gear**
- Minor: **Fashion Communication**